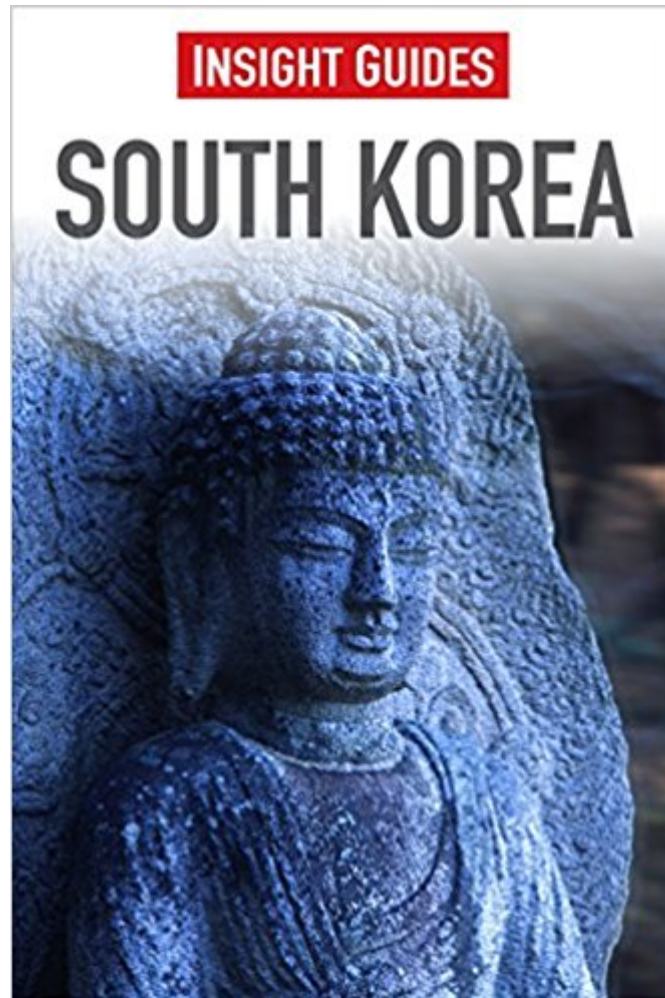




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# South Korea (Insight Guides)



## Synopsis

Insight Guide South Korea is an indispensable travel guide to a land of haunting natural beauty and rich cultural heritage, full of stunning travel photography. Be inspired by our Best of South Korea section highlighting unmissable sights and experiences and lavish Photo Features on festivals, street food, hiking and national parks, and mountain temples. With a longer and more in-depth history and culture section than its competitors, this travel guide provides an essential introduction to South Korea—its early kingdoms and dynasties, its recovery from the devastation of the Korean War, and contemporary politics and business culture. The informative text, written by regional experts, is a pleasure to read. A detailed Places section, with full-color maps, guides you around the regions that make up this beautiful yet off-the-beaten-track country, from the megalopolis of Seoul to the forested mountains of Seoraksan, and the Ten Thousand Islands off the southwest coast. A comprehensive Travel Tips section gives you all the travel advice you need to plan your trip. The selective listings for hotels and restaurants are the personal recommendations of a regional specialist.

## Book Information

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## Customer Reviews

Ray Bartlett is a full-time travel writer and expert on South Korea. He has written for numerous magazines, newspapers, and travel guides.

Way to thick and way too wordy to be an effective travel guide. As one of the other reviewers mention, it's fine as a coffee table book but not that useful as a travel guide. A good travel guide

should have multiple maps, key locations, how to travel to destination, sights, etc. all organized succinctly and in a well organized fashion. This book does not do that. Unfortunately there are not too many alternatives for South Korea, in particular for locations outside of Seoul, but the Lonely Planet and Top 10 Seoul guides are decent.

I have found this book and all the other travel guides I have purchased from Insight Guides to be informative and current. I was given another travel guide as a present. I attempted to use it and found myself lost in Seoul searching for places which I eventually found out were nonexistent. I love this book and still use it now even after 8 months of living in South Korea.

This is a great travel guide with lots of pictures and helpful information. I looked at quite a few guides for S. Korea and this one was the best. I don't like guides with too much text, photos are always more helpful for me. Also had a lot of great information on history and culture. Would recommend this to anyone interested in visiting S. Korea.

This book is one of the better tourist books for South Korea. It gives a good balance of pictures and text so you can flip through it really fast to find things instead of having to read through everything. It was so good I bought another to give to a friend!

I've been an avid user of the Lonely Planet Guide books and I've traveled a lot. But I wanted to try a different guide and this one was recently put on the shelves. (bonus for most recent guide book about South Korea) If you have time to read about the area before you go then this book might help. I found it only slightly helpful once I was there and could understand what they were referring to. The maps aren't very good and I opened this book maybe 3 times while I was there only to be frustrated with the lack of direction. All the important information is in the back and even that wasn't so great. I simply didn't have time to sit and read paragraph after paragraph, I wanted to be out exploring with a guide that would give me some history and quick tips. I found the internet and the subway map of Seoul to be more helpful. That said, pretty book, nice pictures, wordy.

Beautiful photos and good information

Great looking book. My brother really liked it.

excellent guide book

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